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LAMB

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Prices



Leaflet No. 413

UNITED STATES DEPARTMENT OF AGRICULTURE

Washington, D. C.

April 1957

Recent trends in

The retail price of lamb in 1956 averaged about 4 cents a pound lower than in 1949. But the price received by the farmer for each pound of lamb the consumer bought, was about 10 cents lower than in 1949, reflecting higher marketing costs.

Yet there are only a little more than half as many sheep and lambs on farms in the United States as there were back in 1942; and the total number changed little between 1949 and 1956.

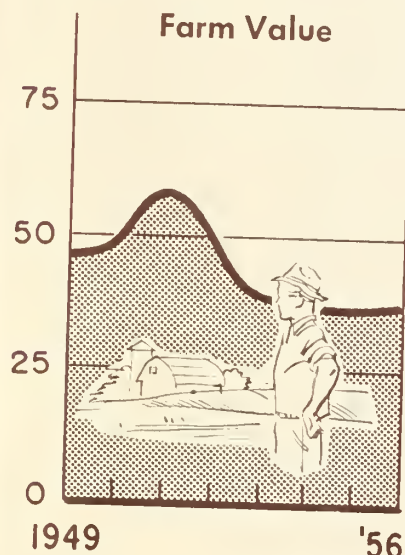
Consumption per capita was 4.4 pounds in 1956 compared with 7.1 pounds in 1942.

Average disposable income per person in the United States rose about one-third between 1949 and 1956, while the retail price of lamb declined slightly. The consumer who spent the same proportion of his income for lamb in the two years, therefore, would have had about a third more lamb for his money in 1956 than in 1949.

U. S. Choice Grade

LAMB PRICES DOWN

¢ PER LB.

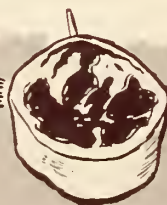
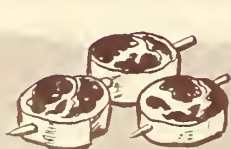
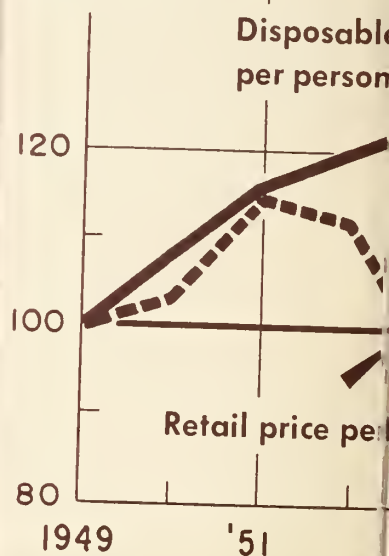


NEG. 3880-57 (2) AMS

U. S. Choice Grade

INCOME UP, B

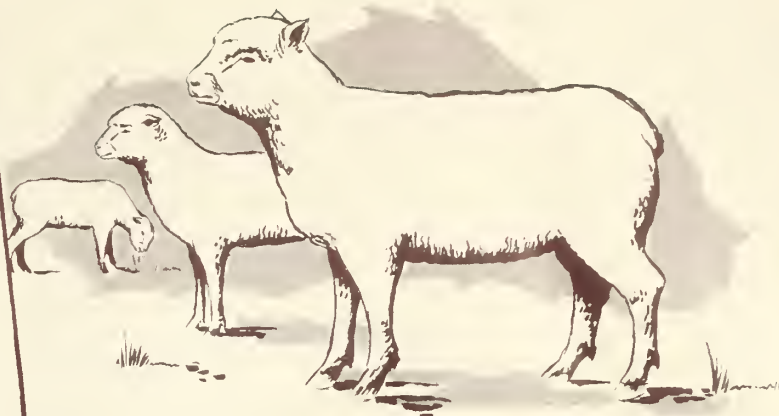
% OF 1949



LAMB

Lamb consumption per capita varies widely among the States. The consumption of lamb and mutton is usually greater in areas where there is a heavy concentration of white-collar workers, professional workers, people who prefer kosher food, and people of eastern Mediterranean origin.

More details are presented in a marketing research report, *Lamb Marketing Costs and Margins*, ARR 159, a copy of which may be obtained from the Office of Information, U. S. Department of Agriculture, Washington 25, D. C.



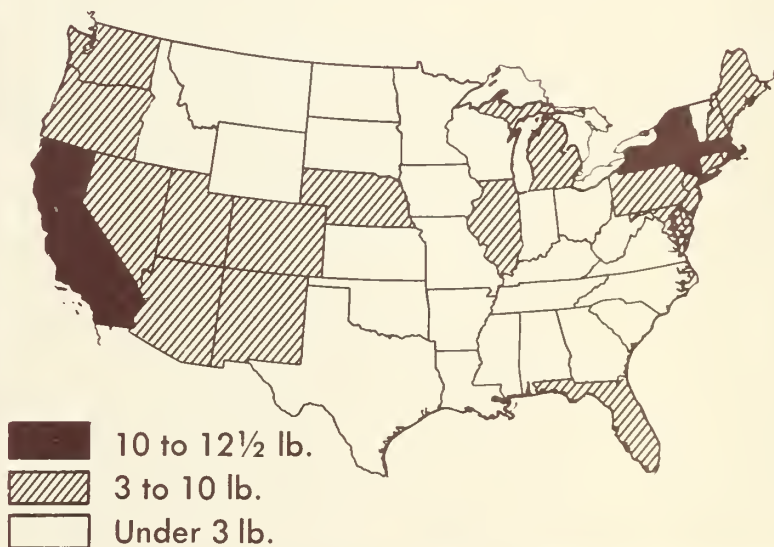
IS MORE LAMB



NEG. 3881-57 (2) AMS

Lamb and Mutton, 1954

CONSUMPTION VARIES WIDELY



U.S. average consumption per person 4½ lb.

NEG. 3882-57 (2) AMS



LIBRARY
COASTAL PLAIN EXPERIMENT STATION

Recent trends in

LAMB

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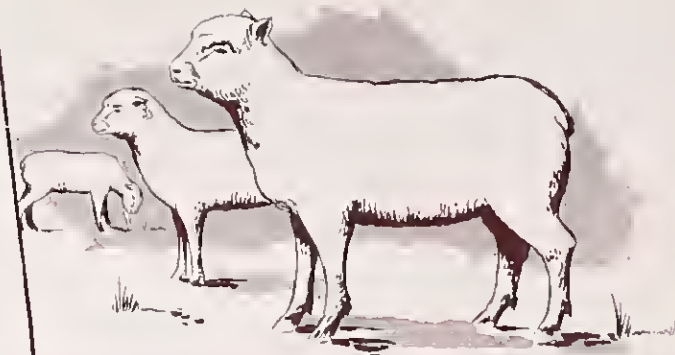
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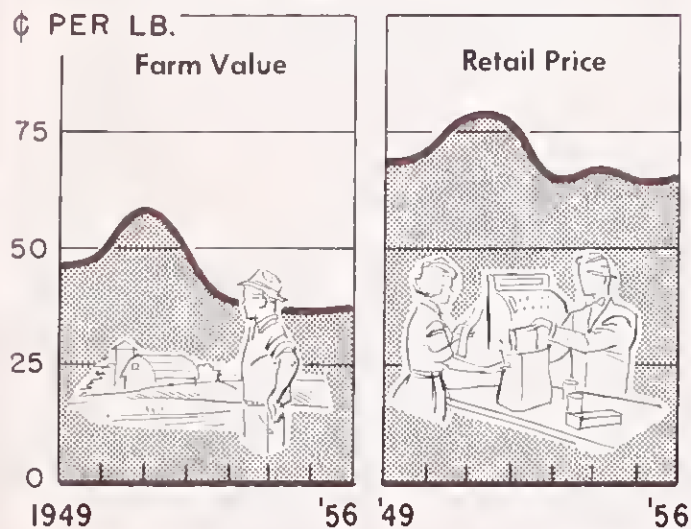
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U.S. Choice Grade

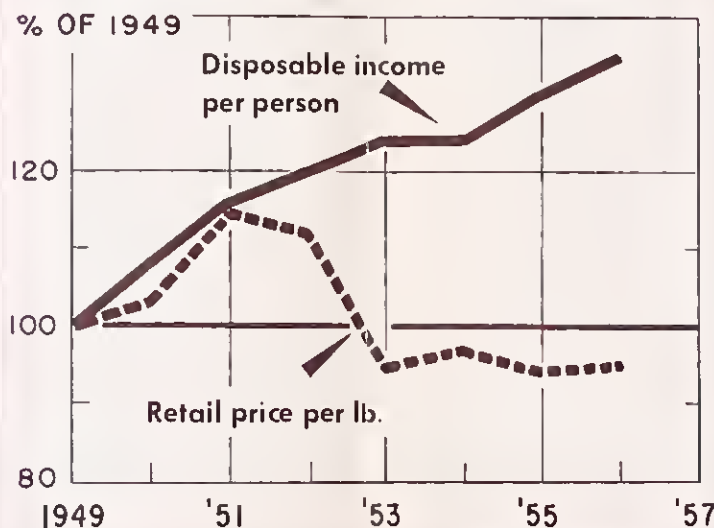
LAMB PRICES DOWN



NEG. 3880-57 (2) AMS

U.S. Choice Grade

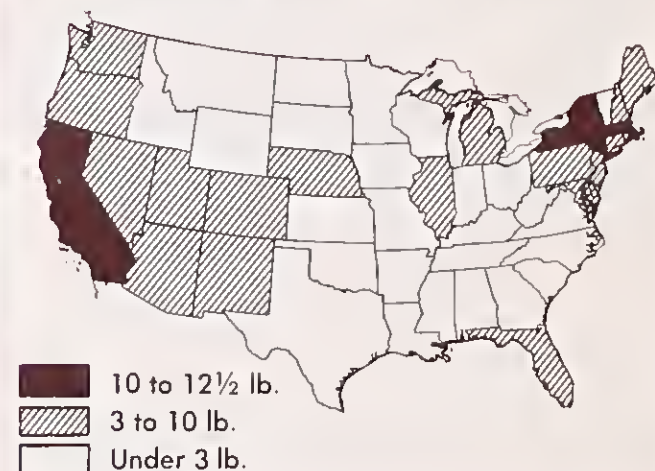
INCOME UP, BUYS MORE LAMB



NEG. 3881-57 (2) AMS

Lamb and Mutton, 1954

CONSUMPTION VARIES WIDELY



U.S. average consumption per person 4 1/2 lb.

NEG. 3882-57 (2) AMS



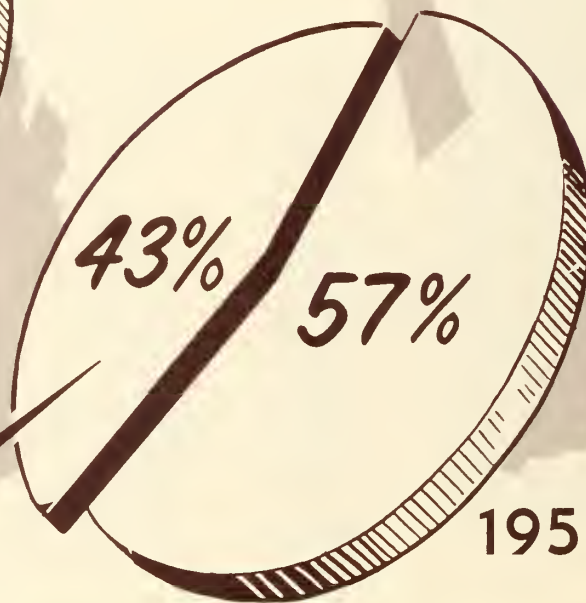
LIBRARY
COASTAL PLAIN EXPERIMENT STATION
TIFTON, GEORGIA

The Farmer's Share



1949

Marketing
Margin



1956

The farmer's share of the consumer's lamb dollar dropped from 1949. This is attributed to the decline in farmer's prices and the increase in marketing costs. All costs of marketing — transportation, labor, materials, equipment, taxes, rents, and others—have been increasing.



UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service

Marketing Research Division

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